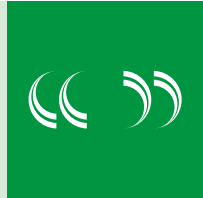


I Care Ambassadors

M I Care ... Ambassadors

Become an ambassador because it will help to educate you and will improve your life. It promotes what you do and if you're doing something you enjoy, why not tell others about it?



C G
I Care ... Ambassadors

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B c a I Care ... Ambassadors

Chris found out about *I Care...Ambassadors* through the service coordinator for Cornwall Adult Social Care service, who was visiting his manager to promote the service. Having seen the great work Chris was doing with the residents, she encouraged him to combine his day-to-day role with becoming an ambassador.

Chris wanted to become an ambassador as he felt it would give him the opportunity to promote the importance of person centred care and attract more young people into the sector. He also felt that by involving James in his activity they could provide a fuller picture of what social care is all about.

T b b a a ba a

Chris enjoys being able to talk to lots of different people about his day to day care support role and educating them on all the different aspects of care. One of the main benefits of being able to involve James in his activity, is that it helps him to interact with others and become more independent.

The ambassador role has helped Chris to overcome his shyness and he feels he has become more confident in talking about what he does. He feels it has helped with his own independence and to become a better person.